

R. H. Macy & Co.'s Attractions Are Their Low Prices.

Macy's Old Fashioned Sales Macy's

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Two Silk Specials

Imported Natural Shantung, the ideal fabric for warm-weather dresses—rich, dainty, cool. It has plenty of substance and not a particle of rice dust or Japan mud; 36 inches wide; usual price, \$1.00 a yard.

The other special is Domestic Black Shantung, dyed in the yarn—ingrained. It will outlast the superficially-dipped Shantungs; 27 inches wide; usual price, \$1.25 a yard.

Both Will Be Sold at . 74c

Wash Goods Twelve hundred yards Pure Irish Linen, 36 inches wide; black stripes of different widths on white grounds; regularly 30c a yard, reduced to 24c.

Silk Wadded Shantung, a combination of silk and cotton, 36 inches wide; natural, tan, light blue, Copenhagen, navy, pink, wistaria, old rose, black; made to sell at 60c a yard; special at 38c.

French Novelty Batiste, 36 inches wide; dots, figures and stripes embroidered on white and tan grounds; formerly 60c to \$1.24. Also French Linen, 45 inches wide, surfaces cut by self-colored cords; formerly 74c a yard; special 49c.

White Goods Here are other instances of the decline of prices. We don't think weaves of equal worth were ever before offered at the figures we quote to-day. There's a money loss on every fold. That's why you should supply your needs promptly.

9c for 12½c India Linen—smoothly, firmly woven of fine combed yarn; 30 inches wide.

25c Mercerized Chiffon Cloth, 45 in.

25c Mercerized Sheer English Madras, 28 in.

25c Shirting Madras, stripes and cords, 32 in.

25c Cluster Corded Pique, 27 in.

25c Flaxon, stripes, checks and plaids, 32 in.

Imported Pure Linen Cambric, 34 inches wide; used for dresses, waists and underwear, also for embroidery work; usual 45c quality; special at 34c.

English Long Cloth, 36 inches wide; fine kid finish; the best fabric for underwear; piece of twelve yards, sold regularly at \$1.75; special at 1.39.

Dress Embroideries

Nainsook and Cambric Edgings and Insertions, in trimming widths, 1 to 5 inches; values 17c, 20c, 25c; at 13c, 15c and 19c a yard.

At 19c a yard—Embroidered Double-edged Galloons, muslin or cambric, 1½ to 2½ inches wide; values up to 25c.

At 35c a yard—Swiss Embroidered Flouncings, 18 inches wide, in fifteen eyelet and scallop designs; imported to sell at 50c.

At 60c a yard—Swiss Embroidered Flouncings, 27 inches wide, in several of this season's best designs; imported to sell at \$1.00.

At 90c a yard—All-over Embroideries, 22 inches wide, nainsook, muslin or cambric, in wheel, eyelet, floral and spring patterns; imported to sell at \$1.50 to \$2.00.

Special Lace Bargains

German and French Valenciennes Lace Edgings and Insertions. There is an Edging to match pattern and width of all the insertings.

Our regular price 40c for a dozen yards; special at 29c.

Our regular price 60c for a dozen yards; special at 38c.

They are five and seven-eighths of an inch wide.

Neckwear Reduced

Venise Lace Dutch Collars, Chemisettes and Coat Collars, were 45c, 50c, and 70c each; reduced to 39c.

Venise Lace Dutch Collars and Coat Collar and Cuff Sets; were 90c to \$1.25; reduced to 69c.

Taffeta Ribbon Specials

Heavy Taffeta Ribbon, 5½ inches wide; black, pink, old rose, cardinal, navy and light blue; value 21c a yard; special 18c.

Moire Taffeta Ribbon, 5½ inches wide; white, lavender, black, light blue and pink; value 24c a yard; special 21c.

Ribbed Underwear

This is a Sale of Underwear that practically repeats the recent Sale of Hosiery. The Underwear represents the samples of the same manufacturer and importer that the Hosiery came from. They are tempting values.

50c Underwear, 29c

Swiss-ribbed Vests, low neck and cleveless, trimmed with silk tape, others trimmed with Valenciennes and tulle lace; hand-embroidered yokes.

Lace-trimmed Drawers, French bands.

Tights, trimmed with tulle lace.

Union Suits, low neck and sleeveless.

Lace-trimmed Drawers.

Regular and extra sizes.

\$1 Underwear, 49c

Swiss-ribbed or Mercerized Lace Vests—plain tops or hand-embroidered yokes; all low neck and sleeveless; trimmed with silk tape. Lace or Cotton Swiss Ribbed or Jersey-ribbed Union Suits, low neck and sleeveless, umbrella-shaped Drawers trimmed with tulle lace.

Regular and extra sizes.

Hosiery Last week the Annual Sample Sale was the storm centre of Hosiery activity. Not wishing the public's aroused interest to subside, we try to keep it intense by making a very special appeal to your sense of frugality.

Women's 35c Hose, 24c

Imported black Hose, gauge lisle, lace ankle in several patterns. They are our own importations and should have arrived nearly a month earlier. They were to be sold at 35c; we've marked them for a special at 24c.

Women's 50c Hose, 33c

Sheer Gauge Lisle Thread Hose, Hermosdorf-dyed black, double soles, heels and toes, deep garter tops, all sizes. The quality usually sold at 50c; special at 33c.

Half Hose The two items described below are goods taken right out of our regular stock, where they were marked at exceedingly low prices and reduced. Some of the styles are in broken sizes.

Men's 48c Hose at 33c

Very Sheer Gauge Lisle, Medium-weight Lisle, Medium-weight Silk Lisle, Balbriggan Lisle with cotton soles, Gauge Silk Lisle. Double soles, heels and toes; usually sold at 48c a pair; special at 33c.

Men's \$1.00 Underwear, 69c

Men's French Lisle Thread Underwear. The shirts have long or short sleeves, fine saton fronts, pearl buttons; ankle-length drawers, double gussets, extension back strap, pearl buttons.

It was a curious chance that gave us possession of these well-known \$1.00 Shirts and Drawers so that we can sell them profitably at 69c. One hundred and twenty dozen.

\$1.00 Nightgowns, 79c

Cambric, full gathered model; Empire yoke and short sleeves of eyelet embroidery. 24 Fl. 34th St.

99c Dressing Sackies, 59c

Four styles to choose from.

Persian-bordered white lawn, made in one piece and gathered into peplum.

Dotted Swiss, Persian coin spots; "V" shaped neck, yoke and sleeves edged with Persian.

Tucked white lawn, neck and bell sleeves bordered with turquoise-spotted lawn.

Floral-bordered white lawn, black pin dots; "V" shaped neck, gathered sleeve and belt. 24 Fl. 34th St.

\$1.50 Skirt Drawers, 99c

Sheer lawn; wide square eyelet embroidery ruffle extending to shaped yoke, tied with wash silk ribbons.

\$1.79 Combinations, \$1.29

Nainsook, cover and skirt, or cover and drawers; imitation Madeira silk, edged with ribbon-run linen torchon insertion and hem-ruffle to match.

\$3.59 Silk Petticoats, \$2.59

Good quality taffeta, black and all the best changeable shades; corded sectional knee-flounce, and percale underlay.

99c Percale Skirts, 59c

Black Percale Underskirts, brilliant finish; tucked or accordion-pleated knee-flounce, footed with eyelet embroidery ruffle.

\$2.97 Bathing Suits, \$2.49

Women's Two-piece Bathing Suits, black or navy mohair; full bloomers and waist; round neck outlined with white bands; short sleeves and belt to match; separate pleated skirt. 24 Fl. 34th St.

\$3.79 Blouses, \$2.79

White marquisette; square Dutch neck finished with deep Italian crochet yoke; front threaded-tucked in graduating clusters; back and three-quarter sleeves to match.

French batiste; front, back and three-quarter sleeves pin tucked in clusters. Chantrelle neck-ruffle inserted and edged with butter-colored Valenciennes; turn-back cuff to match. Second Floor.

Table Damask

This is a full-bleached Pure Linen Irish Satin Damask, 70 inches wide, at 74c a yard.

Good honest value; but not extraordinary is any day for us. It's the same quality we find other places selling at \$1.00 a yard. The patterns include aubergin, fleur de lis, fuchsia, rose and other conventional flower effects.

Dinner Napkins

We sold entirely out of the Dinner Napkins that were advertised last Sunday. Mail orders for them were so large that many who came Tuesday were disappointed. As a sort of a consolation bargain we now offer the following:

Five hundred dozen Napkins, our own importations from Ireland, full-bleached, heavy weight, linen satin damask, flat selvages, 23½ x 22½ inches; we intended to sell them at \$3.50 a dozen, but have marked them for this sale at \$2.00.

Huck Towels

Full-bleached Huck Towels, 4½, deep woven damask borders, warranted pure linen, hemstitched ends, size 24x41 inches; we haven't been able to find the same quality elsewhere for less than 75c each; our price 59c.

Guest Towels

Two fancy weaves—English bird's-eye and fish-eye diaper effects; pure linen, full-bleached, well finished, scalloped edges; size 16½ x 28 inches; special at 19c.

Madira Luncheon Sets

Madira Hand-embroidered Centrepieces, and Doyles to match—pretty eyelet and padded stitch sprays, worked on fine, close-threaded linen, edges finished in rose-point, shell or plain scallops. These are embroidered to our order under the supervision of our French agent, and are superior in beauty and quality to any others at the price.

6 - inch Doyles, 19c each

9 - inch Doyles, 39c each

12 - inch Doyles, 49c each

18 - inch Centrepieces, 99c each

Art Linens and Laces

Imitation Flax Covers, scalloped edge, 20 x 29; value 47c; special 39c.

Bureau Scarf to match, 19 x 50, 39c.

Bulgarian Hand-embroidered Pillows; red and blue combination on cream linen, scalloped edge; value \$1.75; special 1.39.

Oblong Hand-embroidered Pillow Slips heavy, cream linen, both ends edged with woven fringe and embroidered in wide, multi-colored cross-stitch bands; value \$3.00; special 1.98.

French Novelties

Oblong Dressing Table Trays, tinted French prints under glass; gilt, carved wood rim, with handles; 7 x 11½; value \$2.79; special 1.79.

Similar Trays, size 5½ x 6½, 90c.

Marie Antoinette Waste Basket; old blue, green or old rose damask moire, bordered with gilt galloon; French print medallion similarly bordered; value \$3.75; special 2.79.

Handkerchief Bargains

Women's Pure Linen Handkerchiefs, embroidered initials; special, six for 29c.

Women's Sheer Checked Initialled Pure Linen Handkerchiefs, assorted cross-bar effects; hand-embroidered black letter; slight discolorations that will vanish with the first washing. Boxes of six, value \$3.00; special at 99c.

Men's Pure Irish Linen Hemstitched Handkerchiefs; they are "seconds," but none in the lot worth less than 12c; special at 9c.

Men's Pure Irish Linen Initialled Handkerchiefs, large open-work embroidered letter; boxes of six, sold elsewhere at \$1.00; special 60c.

Men's Pure Irish Linen Initialled Handkerchiefs, hand-embroidered letter; French tape border effect; regularly sold at \$4.00 a dozen; special for box of six 2.24.

Boys' and Youths' Suits

Were \$18.50 to \$19.75; Now \$14.75

This is our initial reduction sale of the season on Boys' and Youths' Suits—and it's both drastic and comprehensive. ALL our fine French Worsted and Cassimere Long-Trousers Suits that were \$18.50 to \$19.75 are now \$14.75.

They are the products of tailors who specialize—limit their efforts to making Boys' and Youths' Suits as thoroughly as innate good taste and distinctive skill can make them. Sizes for boys and youths from 15 to 22 years—31 to 38 chest measure.

Boys' Attractive Sailor And Russian Blouse Suits

A quick inventory showed about five hundred Sailor and Russian Blouse Suits, sizes 2½ to 12 years, marked \$6.97, \$7.49 and \$8.94. They are made of finest serges, worsteds, all-wool mixtures and shepherd checks, trimmed with braid and hand-embroidered emblems.

All Will Be Sold at \$4.96

Thirty Thousand Pair Women's Double Finger Tipped Silk Gloves At Close to Half Prices

We are estopped from making public the brand of these Gloves. You don't care whom they came from—just so they did come from one of the best manufacturers in America. You have our assurance on that point. When one store makes a single purchase of thirty thousand pair of Silk Gloves, it means something. In this case that "something" was a price concession. The reason for the concession being made is interesting. The manufacturer had an immense quantity of Short Gloves. He "guessed" that Short Gloves will soon yield first place to long ones. We "guessed" they wouldn't—but we didn't tell him so. He was ready to make a reduction to back his judgment; we were prepared to take advantage of the reduction and at the same time back our own judgment.

We think Short Gloves will be worn a long time to come. Be that as it may, here are the to-day styles.

On Special Tables, Centre Aisle, Main Floor, Front.

Women's Two-Clasp Tricot Silk Gloves, double finger tips, all colors, including the leading dress shades; regular 50c quality; special 34c.

Women's Two-Clasp Milanese Silk Gloves, double finger tips, Paris point embroidery; regular \$1.00 quality; special 54c.

\$20.00 French Linen Dresses at \$13.74

The other day we had something to say about the sources of many of our bargains. Told you that cancellations were the bane of manufacturers and importers. The statement had hardly been printed before we secured these French Linen Dresses that were made for an out-of-town firm. The order was cancelled. The manufacturer was anxious to sell them. That's why we offer \$20.00 dresses at \$13.74.

French Linen; smooth, fine quality; white, gold, reseda and light blue; high or Dutch neck. Some of the bodices are made of beautifully braided and embroidered net; others are made of self-material, with handsome English eyelet designs, combined with heavy creamy lace; Russian blouse, tunic, plain and full-pleated models.

This is no effort to describe these Dresses. Just a nudge to let you know they are here at a saving of nearly \$7.00.

24 Fl. B-way.

Women's Lingerie and Linen Dresses

Formerly \$8.94 and \$9.74; reduced to \$6.74

White Linen, semi-Princess model, high collar, long shaped sleeves; panel, belt, and sleeves trimmed with several rows machine Cluny and creche buttons; pleated side and back flounce.

Mercerized Lawn, made with high collar and long sleeves. Full tucked blouse, trimmed with machine Cluny, Valenciennes, and Swiss embroidery panels; skirt to match, bordered by wide flounce.

Misses' \$19.50 Frocks, \$11.74

Silk Foulard Frocks, navy, Copenhagen, reseda, golden brown, small dots or figures made in simple, girlish styles.

One model has pleated skirt and waist; armhole, front and sleeve trimmed with piping and buttons; lingerie underblouse, navy silk tie.

The other model has fine lingerie yoke and high collar; double-puff sleeves and blouse trimmed with bands of messaline applied with pretty silk cord ornaments; crush belt.

\$2.50 to \$5.00 Silk Parasols, \$1.79

The Parasols we advertised last Sunday were disposed of so rapidly that we have taken care to provide a much larger number for tomorrow's sale.

Eight, Nine and Ten-ribbed Parasols; black, brass or bone tips, frames to correspond; long natural wood handles, polished, ebonized or carved; in the following silks:

Plain, hunter's green or old rose taffeta. Tucked mourning silk; black-fitted white China silk, black silk lining; fancy-striped black-gray-and-white taffeta.

Plain pongee, wide Persian or Dresden ribbon border; striped pongee, wide taffeta border to match; striped taffeta, Dresden ribbon insertion, wide taffeta border or over-stripe moire border; plain taffeta, narrow fancy ribbon border; tucked white taffeta, wide ombre ribbon insertions and broad Dresden ribbons bordered with white taffeta.

\$1.00 to \$1.50 De Bevoise Brassieres, 69c

De Bevoise Brassieres, made of fine strong cambric, some trimmed with embroidery and edging, others with insertion and ribbon-run lace; all sizes in each style, special at 69c.

\$5.94 "Comtesse" Corsets, \$2.97

"La Comtesse" Corsets, imported exclusively by us, are so much in demand that we seldom have a sufficient quantity to offer at special prices. They are boned with horn, non-rusting, made of strong coutil or batiste, trimmed with wide, ribbon-run lace.

One model, medium bust, long round skirt.

The other, medium bust, extra long skirt, front, side and back web hose supporters. Sizes 18 to 26.

\$8.00 to \$15.00 Corsets at \$5.94

Custom-made Brocade Corsets, boned with walhorn, faced with plush; medium bust, trimmed with wide, double-edged lace, satin or wash ribbon border, loops and tassels; long, square or round skirts, three sets silk hose supporters; some have gilt eyelets, hooks and slides. Sizes 19 to 24.

There couldn't be a happier Dress Goods offering in mid-June than Black, Navy and Cream Storm Serges. Nothing fitter for the dress that's to be worn at mountain or shore on misty, foggy days. These are the wiry, workable, hard-twisted weaves that will wear and wear. They are all wool. Thoroughness in every thread; 50 inches wide; advertised elsewhere as a special value at 98c a yard; our price, 78c.

24 Fl. 34th St.

Storm Serges

Been digging into the Dress Goods stock—going through shelves and counters picking out broken color lines, depleted lots, exhausted assortments, odd bolts. The process brings you a big reward. Among the stuffs brought to the surface for drastic reductions are Plain and Fancy Suitings, Self-Colored Striped Serges, Soleils and Prunellas—grays, tans, browns, raisin, reseda, rose, royal, pearl, smoke and Carawha, 44 to 54 inches wide.

Qualities that were \$1.24, \$1.39 and \$1.49 have been reduced to 97c.

French Venetians to Broadcloth—ideal for capes and coats; light tan, light blue, pink, champagne and cream, 50 inches wide, formerly \$1.98 a yard; special at \$1.59.

Lace Curtain Specials

Real Lace Curtains, consisting of Renaissance, Marie Antoinette and Lacet Arabian Lace; former prices ranged as high as \$4.94; special for this sale 2.99.

Nottingham Lace Curtains, splendid selection of attractive patterns.

Regularly 90c pair; special 60c

Regularly \$1.39 pair; special 98c

Regularly \$1.74 pair; special \$1.29

Regularly \$1.99 pair; special \$1.49

A Seasonable Miscellany

Utility Boxes, covered with best Japanese matting, rattan trimming; regularly \$1.59; special at \$1.39. Other Utility Boxes, \$1.99 to \$5.94.

Beach Umbrellas, covered with strong, durable, plain red duck; 90 in. diameter, at \$2.49.

Same as above, covered with tan material, lined with green, \$2.99.

Lawn Umbrellas, sixteen heavy steel ribs, mounted on adjustable pole with hollow screw socket; covered with striped canvas; at \$8.94.

Same style with valance at \$10.24.

Mosquito Canopies, made of extra quality net; cord and pulley attachment.

For Single Size Bed, \$1.24.

For Three-quarter Bed, \$1.49.

For Full Size Bed, \$1.99.

Let Us Do Your Awnings

We are prepared to furnish awnings at the lowest prices for first-class materials and workmanship. Designs to conform with the exterior of dwellings and colors to harmonize with the interior can be obtained on short notice. Every detail is under the supervision of an expert on the premises. Samples, sketches and estimates submitted.

Porcelain Dinner Sets, 100 pieces, neat border decorations; our regular price \$15.99; special at \$11.99.

Porcelain Dinner Sets, 100 pieces, dainty decorations, gold on every piece; our regular price \$9.99; special at \$5.99. Basement, 34th St.

Decorated Porcelain—One Hundred Piece Dinner Sets

Our regular price \$9.49; special \$7.89

Our regular price \$13.89; special \$9.89

Austrian China Decorated Dinner Sets, 101 pieces; our regular price \$16.99; special 12.99.

Limoges Dinner Sets, floral border decorations, 101 pieces; our regular price \$18.49; special 11.99.

Theo. Haviland Decorated Dinner Sets, 101 pieces, set off with gold; our regular price \$29.99; special 24.99.

We have several very unusual values in Fish Sets—marked down for the Old-Fashioned sales. We quote only one of them.

Austrian China Fish Sets, appropriate decorations; our regular price, \$8.99; special at 7.99.

German China Decorated Tea Sets, 50 pieces; we sell them regularly at \$5.97; special for this sale 3.97.

Tea Sets, 50 pieces; we